



ECONOMIC DEVELOPMENT ALLIANCE OF SKAGIT COUNTY

Skagit Business Guide

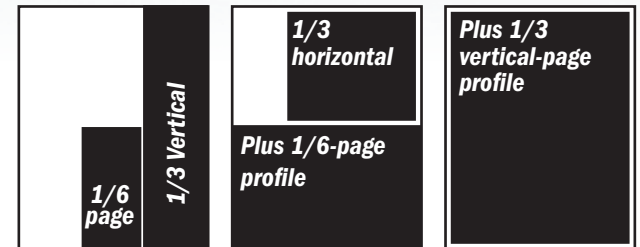
Investor Discount Pricing 2021

You've got a story. We want to tell it.

Previously the EDASC Skagit Business Guide included only EDASC investors. Now, all Skagit County businesses have the opportunity to be showcased in this important business publication.

Choose one of five ad sizes. Provide us with your ad, or our award-winning graphic designers will be happy to create one for you at no additional charge!

Join others who are committed to showcasing Skagit County's unique and diverse economy and tell your company's story by advertising in this year's guide. This is your opportunity to promote your business' product or service in an effective, glossy magazine with a year-long shelf life. A portion of your advertising cost will support EDASC's economic development programs in Skagit County.



1/3 Vertical Page: 2.25"Wx10"H
1/6 Page: 2.25"Wx4.75"H

1/2 Page: 7.5"Wx4.75"H
1/3 Horizontal: 4.875"Wx4.75"H

Full Page: 7.5"Wx10"H
With bleed:
8.75"Wx11.25"H

The EDASC guide is printed and mailed to EDASC Investors and will be distributed at business events, Chamber of Commerce offices, and City offices, as well as posted on GoSkagit.com and Skagit.org. Additionally, EDASC mails the guide to businesses interested in relocating to Skagit County.

2021 ADVERTISING RATES* All advertisers of a half or full page will also receive an in-column business profile!

Back Cover (includes full color)	\$1,950	Exclusive
Inside Front Cover (includes full color)	\$1,825	Exclusive
Inside Back Cover (includes full color)	\$1,675	Exclusive
Center Spread (includes full color)	\$2,775	Exclusive
Feature Article (2-page full color)	\$1,950**	Exclusive
Full Page Color	\$1,750	\$1,450
Half Page Color	\$1,250	\$1,050
Half Page Black & White	\$1,075	\$875
One-Third Page Color	\$850	\$750
One-Third Page Black & White	\$700	\$600
One-Sixth Page Color	\$450	\$400
One-Sixth Page Black & White	\$360	\$310

Special Pricing for Investors Only

**SALES & COPY DEADLINE:
December 3, 2020**

Exclusive premium positions reserved for Investors only.

To promote your business in the EDASC Guide, contact your Account Executive for more information.



360.424.3251
E-mail: ads@skagitads.com

*Billed February 2021.

**Only four available. Includes interview / writer fees up to 1,000 words. \$1,000 for cover position holders.