



ECONOMIC DEVELOPMENT ALLIANCE OF SKAGIT COUNTY Skagit Business Guide 2023

**Behind all Skagit County businesses lies
a great story. Let's tell it!**

Advertising opportunities are available for The Economic Development Alliance of Skagit County's 2023 Skagit Business Guide, an annual publication shining a spotlight on our amazing business community and illustrating why it's advantageous to do business here.

All businesses and organizations, whether an EDASC Investor or not, are encouraged to join those committed to showcasing Skagit County's unique and diverse economy.

The magazine-style publication is distributed at business events, chambers of commerce, cities and towns, and to all 250 EDASC Investors. Additionally, it is provided to businesses looking to locate here.

As has always been the case, all EDASC Investors are included in the guide's business directory. As a bonus, EDASC Investors also receive a discount on advertising costs. If you are interested in becoming an EDASC Investor and taking advantage of the many perks that come with investment, such as unlimited access to the Skagit County Job Board, contact Communications Specialist, Hilary Parker at hilary@skagit.org.

To promote your business in the 2023 EDASC Guide, contact your Multi-Media Account Executive for more information.



360.424.3251
ads@skagitads.com





Professional Services

Companies in Skagit
302

Employment:
1,736

Average Annual Wage:
\$75,620

Professional and technical services are provided by a wide range of firms in Skagit County. These firms provide a variety of services to businesses and individuals in the area.

Professional Services
The following is a list of professional service firms operating in Skagit County. This list is not intended to be exhaustive and is subject to change without notice.

Express
Express is a leading provider of professional services in Skagit County. We offer a wide range of services to businesses and individuals in the area.

SKAGIT PUBLISHING
Skagit Publishing is a leading provider of professional services in Skagit County. We offer a wide range of services to businesses and individuals in the area.

Career and technical educators encourage business owners and professionals to get involved

While growing up, Skagit County residents may have seen their parents or grandparents working in a field, but they may not have known what it was like to be a professional. Career and technical educators are encouraging business owners and professionals to get involved in the community by providing mentorship and support to students.



High school and college students are encouraged to get involved in the community by providing mentorship and support to students. This can be done through a variety of ways, including volunteering, internships, and mentorship programs.

*** Investors who purchase a half or full page will also receive an in-column business profile!**

****Feature Article (2-page full color)**

2023 ADVERTISING RATES*

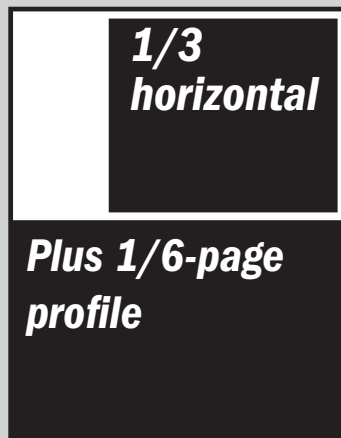
Special Investor Pricing

Back Cover (includes full color)	Investors Only	\$2,175
Inside Front Cover (includes full color)	Investors Only	\$2,050
Inside Back Cover (includes full color)	Investors Only	\$1,900
Feature Article (2-page full color)**	Investors Only	\$3,500
Full Page Color		\$1,975
Half Page Color		\$1,450
Half Page Black & White		\$1,250
One-Third Page Color		\$900
One-Third Page Black & White		\$850
One-Sixth Page Color		\$550
One-Sixth Page Black & White		\$425

Choose one of five ad sizes. Provide us with your ad, or we will be happy to create one for you at no additional charge!



1/3 Vertical Page: 2.25"Wx10"H
1/6 Page: 2.25"Wx4.75"H



1/2 Page: 7.5"Wx4.75"H
1/3 Horizontal: 4.875"Wx4.75"H



Full Page: 7.5"Wx10"H
With bleed:
8.75"Wx11.25"H

***Billed February 2023.**
Investors who purchase a half or full page will also receive an in-column business profile!
**** Only four feature articles available. Includes interview and writer fees up to 1,000 words. Receive an \$875 discount with the purchase of a cover ad and a feature article!**

SKAGIT PUBLISHING
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