



ECONOMIC DEVELOPMENT ALLIANCE OF SKAGIT COUNTY

Skagit Business Guide 2023

Behind all Skagit County businesses lies a great story. Let's tell it!

Advertising opportunities are available for The Economic Development Alliance of Skagit County's 2023 Skagit Business Guide, an annual publication shining a spotlight on our amazing business community and illustrating why it's advantageous to do business here.

All businesses and organizations, whether an EDASC Investor or not, are encouraged to join those committed to showcasing Skagit County's unique and diverse economy.

The magazine-style publication is distributed at business events, chambers of commerce, cities and towns, and to all 250 EDASC Investors. Additionally, it is provided to businesses looking to locate here.

As has always been the case, all EDASC Investors are included in the guide's business directory. As a bonus, EDASC Investors also receive a discount on advertising costs. If you are interested in becoming an EDASC Investor and taking advantage of the many perks that come with investment, such as unlimited access to the Skagit County Job Board, contact Communications Specialist, Hilary Parker at hilary@skagit.org.

To promote your business in the 2023 EDASC Guide, contact your Multi-Media Account Executive for more information.



360.424.3251
ads@skagitads.com





Professional Services

Companies in Skagit: **302**
 Employment: **1,736**
 Average Annual Wage: **\$75,620**

- Professional and technical services
- Marketing
- Public relations
- Accounting
- Law

Express

Weekly and Daily Paper (includes advertising services)

Professional Services

Graphic Design

Printing

Business Cards

Brochures

Direct Mail

Web Design

SEO

Social Media

Video Production

Photography

Event Planning

Real Estate

Construction

Insurance

Legal

Medical

Education

Government

Non-Profit

Healthcare

Technology

Manufacturing

Retail

Food & Beverage

Transportation

Energy

Finance

Telecommunications

Media

Entertainment

Arts & Culture

Religious

Political

Environmental

Scientific

Research

Development

Engineering

Architecture

Interior Design

Landscaping

Construction Management

Project Management

Business Development

Sales

Customer Service

Human Resources

Recruitment

Training

Consulting

Strategy

Operations

Logistics

Supply Chain

Procurement

Compliance

Risk Management

Quality Assurance

Product Development

Manufacturing Process

Automation

IT Support

Network Administration

System Integration

Cloud Migration

Data Analytics

Business Intelligence

CRM

ERP

SCM

HRM

CRM

Marketing Automation

Lead Generation

Conversion Optimization

A/B Testing

Website Performance

Mobile App Development

UX Design

Front-End Development

Back-End Development

Full-Stack Development

DevOps

Cloud Computing

Big Data

Artificial Intelligence

Machine Learning

Blockchain

Cybersecurity

IoT

Smart Cities

Autonomous Vehicles

Space Exploration

Biotechnology

Genetics

CRISPR

3D Printing

Augmented Reality

Virtual Reality

Metaverse

Blockchain

Cryptocurrency

Smart Contracts

DeFi

NFTs

DAOs

Stablecoins

Initial Coin Offerings

Security Tokens

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Career and technical educators encourage business owners and professionals to get involved

While growing in Skagit, Oregon, 17 local business owners and professionals are encouraging others to get involved in the local economy.

These encouraging people find and work together to help Skagit grow. They are the business owners and professionals who are helping to build a vibrant local economy.

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SKAGIT COUNTY'S CTE ECOSYSTEM

Skagit County's Career, Technical, and Entrepreneurial Education (CTE) ecosystem is a collaborative effort between local businesses, educators, and students. The ecosystem is designed to provide students with the skills and knowledge they need to succeed in the workforce.

The ecosystem includes a variety of programs and services, including:

- Work-based learning opportunities
- Industry partnerships
- Professional development for educators
- Entrepreneurship training

For more information, visit info@skagitads.com

* Investors who purchase a half or full page will also receive an in-column business profile!

**Feature Article (2-page full color)

2023 ADVERTISING RATES*

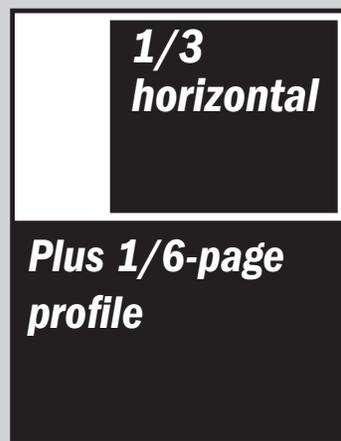
Back Cover (includes full color)	\$2,175
Inside Front Cover (includes full color)	\$2,050
Inside Back Cover (includes full color)	\$1,900
Feature Article (2-page full color)**	\$3,500
Full Page Color	\$1,975
Half Page Color	\$1,450
Half Page Black & White	\$1,250
One-Third Page Color	\$900
One-Third Page Black & White	\$850
One-Sixth Page Color	\$550
One-Sixth Page Black & White	\$425

Special Investor Pricing

Choose one of five ad sizes. Provide us with your ad, or we will be happy to create one for you at no additional charge!



1/3 Vertical Page: 2.25"Wx10"H
 1/6 Page: 2.25"Wx4.75"H



1/2 Page: 7.5"Wx4.75"H
 1/3 Horizontal: 4.875"Wx4.75"H



Full Page: 7.5"Wx10"H
 With bleed:
 8.75"Wx11.25"H

*Billed February 2023. Investors who purchase a half or full page will also receive an in-column business profile!

** Only four feature articles available. Includes interview and writer fees up to 1,000 words. Receive an \$875 discount with the purchase of a cover ad and a feature article!

SKAGIT PUBLISHING

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