



ECONOMIC DEVELOPMENT ALLIANCE OF SKAGIT COUNTY

Skagit Business Guide 2024

**Behind every Skagit County business lies
a great story. Let's tell yours.**

Advertising opportunities are available for The Economic Development Alliance of Skagit County's 2024 Skagit Business Guide, an annual publication shining a spotlight on our amazing business community and illustrating why it's advantageous to do business here.

All businesses and organizations, whether an EDASC Investor or not, are encouraged to join those committed to showcasing Skagit County's unique and diverse economy.

The magazine-style publication is distributed at business events, to chambers of commerce, cities and towns, businesses looking to locate here, and to all 250 EDASC Investors. New this year, a newsprint version will insert into the SVH and AA.

As has always been the case, all EDASC Investors are included in the guide's business directory. As a bonus, EDASC Investors also receive a discount on advertising costs. If you are interested in becoming an EDASC Investor, contact External Relations Specialist Ellen Hiatt (ellen@skagit.org, 360.483.4894). EDASC Investors benefit from the workforce and equitable business development of EDASC. They also receive additional exposure, aligning their corporate values and communication goals with EDASC events.

To promote your business in the 2024 EDASC
Guide, contact your Multi-Media Account
Executive for more information
Sales Deadline: December 29, 2023



360.424.3251
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2024 INVESTOR PROFILES

5 Questions with Amelia Cook, Goodwinds Composites, Owner

Tell us about the history of your business and how it got started.

Amelia Cook started Goodwinds Composites in 2018, when composite was a big buzzword for Washington State and when we were very young to be started about starting a business in a mountain. One of the first years we primarily retail supply to hobbyists and outdoors, but we wanted to build our own structural support companies to industrial buyers, engineers, and product designers. In response to customer demand and with a lot of effort, we added our own supply, composite machining, resin fabrication, and a whole lot of other skills and capabilities throughout our 10 years of business.

How would you describe your company's mission or core values?

Our core value is Excellence. We believe strongly in making the customer the most important of our company: excellent customer service, excellent quality composite, having our customer engaged, and providing and excellent value in Skagit County.

Describe your company culture and what you value most in your employees.

One of the best aspects of our company culture is our commitment to innovation. Composite production is incredibly diverse and every one of our machines are powered back by our team members. For example, we designed our own resin infusion machine to make every dimension carbon fiber.

What is your long-term vision for your business, and how do you plan to achieve it?

Our vision for Goodwinds Composites is to become a premier manufacturer of composite and other manufacturing. In the next five to ten years, we will add more machines and capabilities to be able to bring down our cost of goods and enjoy more growth in Skagit County.



GOODWINDS
COMPOSITES

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GOODWINDS
COMPOSITES

Can you share some success stories or notable achievements your business has had in the community? (How do you engage with the community?)

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What steps do you take to ensure the quality of your products or services?

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How do you encourage a healthy work-life balance among your employees?

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**Investors who purchase a half or full page will also receive a Q&A business profile and a photo by a photographer.*

2024 ADVERTISING RATES*

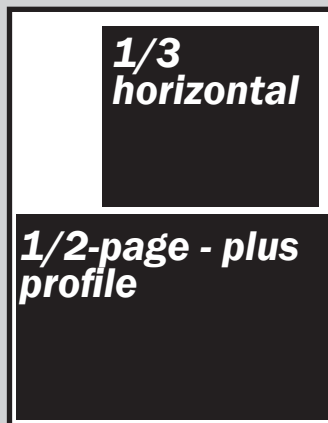
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With bleed:
8.75"Wx11.25"H

*Billed February 2024. Investors who purchase a half or full page will also receive a Q&A business profile.

**Only four feature articles available. Includes interview and writer fees up to 1,000 words.

SKAGIT PUBLISHING
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